

864750" 694132060

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

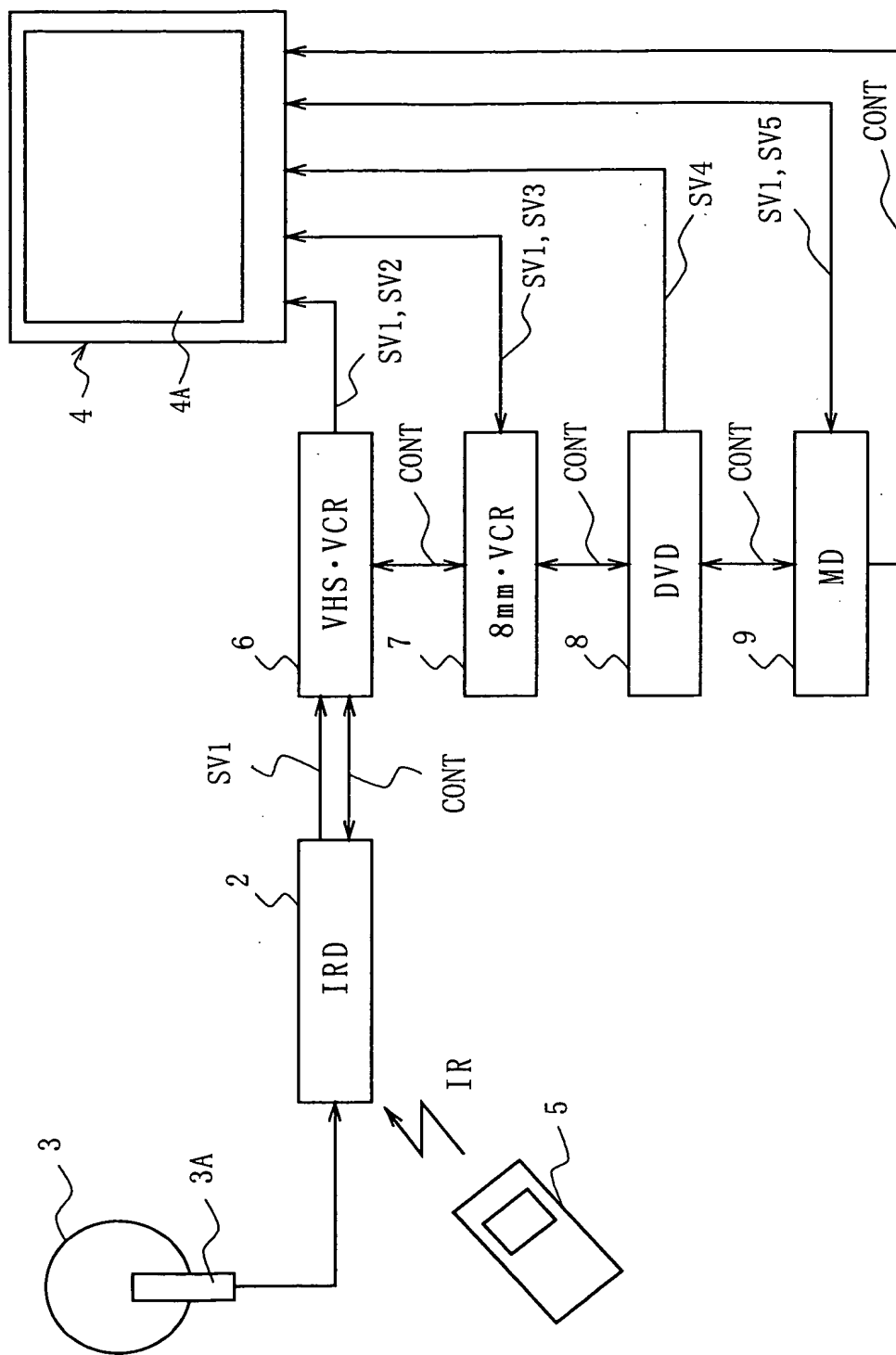


FIG. 1



864T50" 69442060

APPROVED	D.C. P.R.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

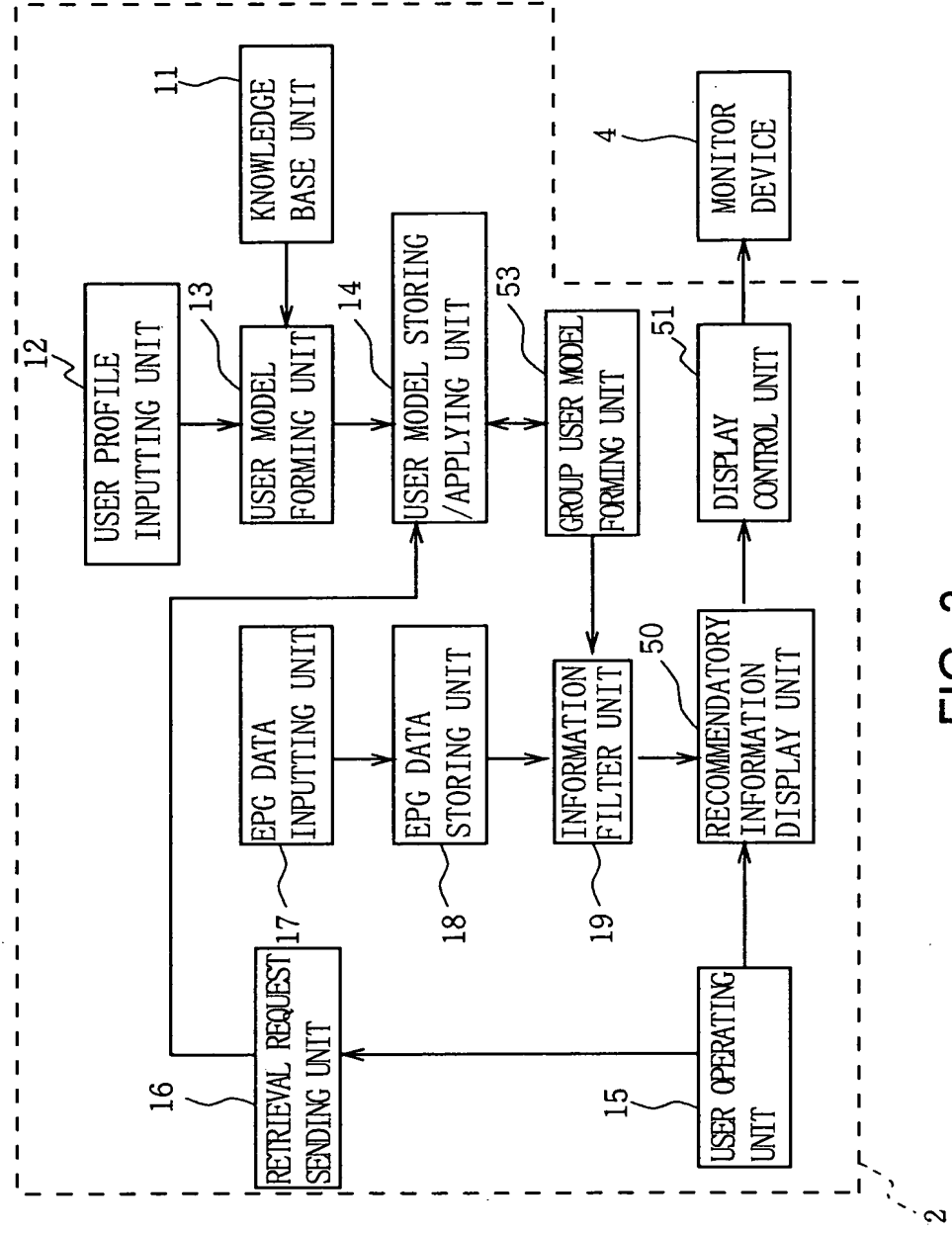


FIG. 3

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
AGE		AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO AGE AND SEX(%)				

TB1

FIG. 4A

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
LIFE STAGE		AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO LIFE STAGE(%)				

TB2

FIG. 4B

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
		GENRE				
FACTOR		AUDIENCE RATING DATA OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO FACTOR AXIS(%)				

TB3

FIG. 4C

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APPROVED	O.G. FIC.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

TEENS-MALE	WATCH TV					NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	53.8	51.6	2.2	0	0	0	0	0	0	0	0	0	0
LUNCH	100	17.6	3.3	0	9.9	3.3	0	0	0	0	0	0	0	1.1
DINNER	100	67.1	24.2	0	23.1	4.4	0	2.2	1.1	0	0	1.1	0	1.1
RELAXATION ON WEEKDAYS	100	33	1.1	0	15.4	7.7	0	2.2	0	0	0	1.1	0	5.5
RELAXATION ON HOLIDAYS	100	29.7	0	3.3	14.3	4.4	0	3.3	0	0	0	0	0	4.4

FIG. 5A

TWENTIES-MALE	WATCH TV					NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	66.6	64.4	1.1	1.1	0	0	0	0	0	0	0	0	0
LUNCH	100	36.6	12.2	0	20	4.4	0	0	0	0	0	0	0	0
DINNER	100	73.3	30	2.2	30	8.9	1.1	1.1	1.1	0	0	0	0	0
RELAXATION ON WEEKDAYS	100	56.6	3.3	7.8	23.3	16.7	1.1	1.1	0	0	0	1.1	0	3.3
RELAXATION ON HOLIDAYS	100	35.5	2.2	5.6	16.7	1.1	4.4	1.1	1.1	0	0	1.1	1.1	2.2

FIG. 5B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

THIRTIES-MALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	59.7	58.7	0	0	0	0	0	0	1
LUNCH	100	37.5	25	0	2.9	0	0	0	0	0
DINNER	100	73.1	46.2	1.9	9.6	1	0	1	0	1.9
RELAXATION ON WEEKDAYS	100	59.7	18.3	9.6	7.7	2.9	1	0	0	1.9
RELAXATION ON HOLIDAYS	100	52	4.8	17.3	13.5	8.7	1.9	1	0	0

FIG. 6A

FORTIES-MALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	54.3	53.5	0	0	0	0	0	0	0
LUNCH	100	38.6	21.3	0	1.6	0	0	0	0	0
DINNER	100	65.4	37	5.5	1.6	2.4	1.6	0	0	3.9
RELAXATION ON WEEKDAYS	100	63.8	22.8	8.7	3.9	15	2.4	0.8	0	0
RELAXATION ON HOLIDAYS	100	46.6	6.3	15	0.8	14.2	2.4	0	0	0.8

FIG. 6B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

FIFTIES-MALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.3	57.1	0	1.2	0	0	0	0	0
LUNCH	100	39.3	29.8	0	0	0	0	0	0	0
DINNER	100	66.7	60.7	0	2.4	0	0	0	0	1.2
RELAXATION ON WEEKDAYS	100	52.5	17.9	10.7	4.8	6	7.1	4.8	1.2	0
RELAXATION ON HOLIDAYS	100	46.5	8.3	15.5	4.8	2.4	10.7	2.4	2.4	0

(%)

FIG. 7A

SIXTIES-MALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	58.4	51.2	0	6	0	1.2	0	0	0
LUNCH	100	51.2	33.3	0	8.3	1.2	1.2	0	1.2	0
DINNER	100	58.5	40.5	3.6	2.4	2.4	2.4	1.2	1.2	1.2
RELAXATION ON WEEKDAYS	100	33.4	9.5	4.8	4.8	8.3	2.4	0	0	0
RELAXATION ON HOLIDAYS	100	34.6	7.1	13.1	4.8	3.6	1.2	0	0	0

(%)

FIG. 7B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

TEENS-FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	62.8	58.5	1.1	0	0	0	0	1.1	2.1
LUNCH	100	19.2	2.1	0	4.3	0	0	0	0	0
DINNER	100	62.7	19.1	0	9.6	0	0	0	0	7.4
RELAXATION ON WEEKDAYS	100	43.7	1.1	0	22.3	4.3	0	1.1	0	1.1
RELAXATION ON HOLIDAYS	100	33	0	0	6.4	4.3	0	3.2	0	2.1

(%)

FIG. 8A

TWENTIES-FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	59.1	52.4	0	1.9	0	0	0	0	4.8
LUNCH	100	50.5	7.6	0	5.7	0	0	0	1	0
DINNER	100	67.9	24.8	0	8.6	1	1	1	0	6.7
RELAXATION ON WEEKDAYS	100	52.4	7.6	1.9	21.9	4.8	0	0	0	1
RELAXATION ON HOLIDAYS	100	32.5	2.9	1.9	4.8	3.8	1	0	0	0

(%)

FIG. 8B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

THIRTIES- FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	66.1	61.2	0	1	0	0	0	0	2.9
LUNCH	100	63.1	22.3	1	34	0	0	0	0	0
DINNER	100	64.1	29.1	0	14.6	0	0	0	0	13.6
RELAXATION ON WEEKDAYS	100	56.3	10.7	2.9	16.5	3.9	0	1	1.9	3.9
RELAXATION ON HOLIDAYS	100	44.8	3.9	3.9	15.5	6.8	1	1	0	1

FIG. 9A

FORTIES- FEMALE	WATCH TV	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN
BREAKFAST	100	61.6	60.7	0	0.9	0	0	0	0	0
LUNCH	100	60.7	28	24.3	4.7	0.9	0	0	2.8	0
DINNER	100	61.6	33.6	19.6	5.6	0	0	0.9	0	1.9
RELAXATION ON WEEKDAYS	100	38.2	6.5	11.2	15.9	0.9	0	1.9	0.9	0
RELAXATION ON HOLIDAYS	100	36.5	2.8	15	7.5	6.5	0.9	1.9	0	0

FIG. 9B

APPROVED	O.G. 11	
BY	CLASS	SUBCLASS
DRAFTSMAN		

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FIFTIES- FEMALE	WATCH TV										PROGRAM FOR CHILDREN	
	100	62	57	0	0	5	0	0	0	0	0	0
BREAKFAST	100	62	57	0	0	5	0	0	0	0	0	0
LUNCH	100	63	37	0	0	15	8	0	0	1	2	0
DINNER	100	63	49	1	0	7	5	0	0	1	0	0
RELAXATION ON WEEKDAYS	100	41	10	0	0	5	16	3	2	2	3	0
RELAXATION ON HOLIDAYS	100	41	5	6	0	5	12	4	5	3	1	0

FIG. 10A

SIXTIES- FEMALE	WATCH TV										PROGRAM FOR CHILDREN	
	100	57.5	54.3	0	0	2.1	0	0	0	1.1	0	0
BREAKFAST	100	57.5	54.3	0	0	2.1	0	0	0	1.1	0	0
LUNCH	100	63.8	36.2	0	0	7.4	12.8	0	2.1	0	5.3	0
DINNER	100	58.6	39.4	2.1	0	5.3	6.4	0	1.1	3.2	0	1.1
RELAXATION ON WEEKDAYS	100	39.4	11.7	2.1	0	4.3	17	2.1	1.1	1.1	0	0
RELAXATION ON HOLIDAYS	100	44.7	3.2	5.3	0	6.4	17	10.6	0	1.1	1.1	0

FIG. 10B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

FIG. 11

FIG. 11

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APPROVED	J.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

CLUSTER 1	WATCH TV							SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE	PROGRAM FOR CHILDREN	
BREAKFAST	100	58.2	55.3	0.4	0	1.7	0	0	0	0	0.8	0	0	0	0.8	
LUNCH	100	43.8	16.9	0	21.1	4.6	0	0	0.4	0	0	0.8	0	0	0	
DINNER	100	65.8	36.3	0.8	16	5.5	1.3	0	0	0.4	5.5	0	0	0	5.5	
RELAXATION ON WEEKDAYS	100	57.1	11.8	6.8	16.5	13.5	3	1.7	1.7	1.7	1.7	0.4	0.4	1.7	1.7	
RELAXATION ON HOLIDAYS	100	42.7	2.1	11.4	13.5	7.2	3.8	1.3	1.3	1.3	1.7	0.4	0.4	1.7	1.7	

(%)

FIG. 12

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	GENRE
AGE		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO AGE AND SEX (%) "

FIG. 13A

	AVERAGE	GENRE
AGE		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO AGE AND SEX (%) "

FIG. 13B

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DETECTIVE		

	PROGRAM FOR CHILDREN							
	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC	CULTURE
AVERAGE FOR EACH AGE AND SEX	100	96	74.2	75.3	65.2	84.7	53.4	59.3
TEENS-MALE	100	86.8	75.8	86.8	68.1	91.2	46.2	78
TWENTIES-MALE	100	94.4	75.6	85.6	66.7	88.9	52.2	71.1
THIRTIES-MALE	100	97.1	85.6	77.9	52.9	87.5	51.9	49
FORTIES-MALE	100	98.4	91.3	62.2	38.6	85	57.5	44.9
FIFTIES-MALE	100	98.8	85.7	50	39.3	78.6	48.8	39.3
SIXTIES-MALE	100	100	88.1	63.1	58.3	86.9	48.8	40.5
TEENS-FEMALE	100	92.6	73.4	94.7	93.6	95.7	57.4	85.1
TWENTIES-FEMALE	100	96.2	68.6	89.5	81.9	84.8	49.5	67.6
THIRTIES-FEMALE	100	96.1	56.3	82.5	74.8	81.6	58.3	70.9
FORTIES-FEMALE	100	98.1	59.8	75.7	68.2	83.2	55.1	55.1
FIFTIES-FEMALE	100	96	64	65	71	73	55	53
SIXTIES-FEMALE	100	96.8	66	69.1	73.4	80.9	57.4	59.6

(%)

FIG. 14

APPROVED	O.C. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	GENRE
LIFE STAGE		“WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO LIFE STAGE(%)”

FIG. 15A

	AVERAGE	GENRE
LIFE STAGE		“OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO LIFE STAGE(%)”

FIG. 15B

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	GENRE
FACTOR		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO FACTOR AXIS (%) "

FIG. 16A

	AVERAGE	GENRE
FACTOR		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO FACTOR AXIS (%) "

FIG. 16B

	AVERAGE	GENRE
CLUSTER		"WEEKLY AUDIENCE RATING DATA DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER (%) "

FIG. 16C

	AVERAGE	GENRE
CLUSTER		"OFTEN-WATCHED PICTURE DIVIDED ACCORDING TO ATTITUDE VALUE CLUSTER (%) "

FIG. 16D

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	PROGRAM FOR CHILDREN						
	NEWS	SPORTS	VARIETY	DRAMA	MOVIE	DOCUMENTARY	MUSIC CULTURE
CLUSTER AVERAGE	100	96	74.2	75.3	65.2	84.7	53.4
CLUSTER 1	100	97.9	82.7	84.8	69.2	86.1	53.2
CLUSTER 2	100	98.6	84.1	71	34.8	76.8	42
CLUSTER 3	100	97	76.2	71.3	62.4	90.1	44.6
CLUSTER 4	100	98.3	62.7	74.6	70.3	89	61.9
CLUSTER 5	100	95.2	82.2	95.2	90.4	97.3	87.7
CLUSTER 6	100	98.3	62	50.4	43.8	72.7	45.5
CLUSTER 7	100	96.2	65.2	78.8	68.9	84.1	46.2
CLUSTER 8	100	92.2	82.4	80.4	52.9	64.7	31.4

(%)

FIG. 17

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

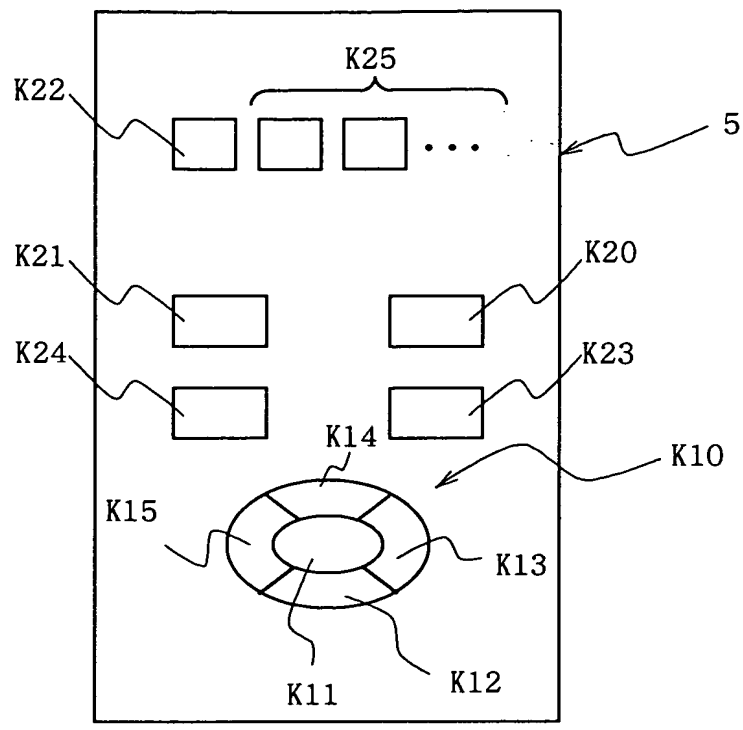


FIG. 18

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

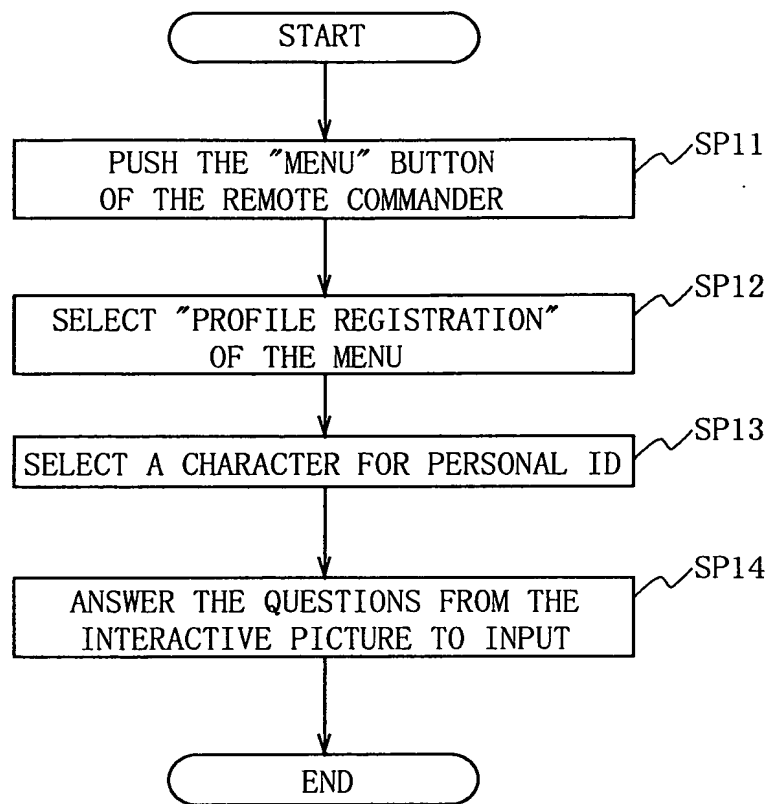


FIG. 19

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

☒ SELECT YOUR CHARACTER. (SELECT FROM A, B, C, ...
AND PUSH THE "EXECUTION" BUTTON.)



A



B



C



D



E

4A

FIG. 20

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APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

SELECT EACH APPLICABLE ITEM WITH A CURSOR AND PUSH THE DETERMINATION BUTTON.

AGE: ○NINETEEN OR BELOW, ○TWENTIES, ●THIRTIES, ○FORTIES, ○FIFTIES, ○SIXTY AND OVER

SEX: ○MALE, ○FEMALE

○END

4A

FIG. 21

OCCUPATION: ☐ JUNIOR AND SENIOR HIGH SCHOOL STUDENTS, ☐ COLLEGE STUDENTS,
☐ EMPLOYEE, ☐ SELF-EMPLOYEE, ☐ HOUSEWIFE, ☐ UNEMPLOYED

MARRIAGE: OMARRIED, OUNMARRIED

CHILDREN: ONO

YES ——— INFANT

— STUDENT

—EMPLOYED

○END

4A

10 Ω

2 Ω

V

FIG. 22

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WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT EACH APPLICABLE CIRCLE.

<p>YOU ARE AFFIRMATIVE TO TV. YOU PARTICIPATES A PROGRAM POSITIVELY AND REACTS. YOU WATCH INTERACTIVELY WITH EVERYONE.</p>	<p>UNDECIDED</p>	<p>IT IS A WASTE OF TIME TO WATCH TV. THERE ARE MANY WORTHLESS PROGRAMS.</p>
<p>TV IS USEFUL IN KNOWLEDGE EDUCATION. NEWS, DOCUMENTARY, AND SPORTS ARE GOOD.</p>	<p>UNDECIDED</p>	<p>YOU LIKE MERRY PROGRAMS. YOU WATCH TV UNRESTRICTEDLY AND WASTE YOUR TIME.</p>
<p>TV IS YOUR ESSENTIAL FUN AND AMUSEMENT. TV IS THE BEST FOR A CHANGE.</p>	<p>UNDECIDED</p>	<p>IT MIGHT BE BETTER NOT TO WATCH TV. YOU WATCH TV ONLY FOR A FREE TIME AND DO NOT CARE IF YOU HAVE NO TV.</p>
<p>YOU WATCH TV UNRESTRICTEDLY. YOU CAN NOT STOP ONCE YOU START. YOU WATCH TV TO BE PICKLED IN IT AND ZAP IT A LOT.</p>	<p>UNDECIDED</p>	<p>YOU WATCH ONLY A DESIRED PROGRAM. YOU WATCH TV ONLY FOR A VERY FREE TIME.</p>

FIG. 23A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
CRAFTSMAN		

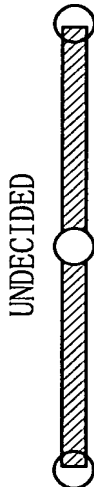
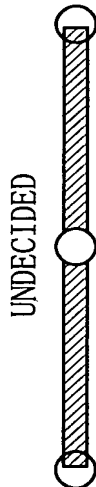
WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT EACH APPLICABLE CIRCLE.

YOU WANT TO WATCH A POPULAR PROGRAM.
A SPECIAL PROGRAM IS INTERESTING.

YOU HAVE NOT SO MANY PROGRAMS YOU ALWAYS WATCH.
YOU PREFER A PROGRAM WITHOUT A STORY.

YOU LIKE AN EASY PROGRAM WITHOUT A STORY.
YOU LIKE TO WATCH A COMEDY LAUGHINGLY.
YOU LIKE A LIGHT AND CHEERFUL PROGRAM.

YOU WATCH TV MOSTLY ALONE.
YOU TRY TO WATCH ONLY A DESIRED PROGRAM.



TV IS NOT NECESSARY.
THERE ARE MANY WORTHLESS PROGRAMS RECENTLY.

YOU HAVE PROGRAMS YOU ALWAYS WATCH.
YOU PREFER A PROGRAM WITH A STORY.

YOU LIKE A LONG-TERM DRAMA AND STORY.
YOU ARE IMPRESSED BY A DRAMA AND MOVIE AND SYMPATHIZE WITH THE CHARACTERS.
YOU ARE DEEPLY IMPRESSED.

YOU WATCH TV MOSTLY WITH YOUR FAMILY.
YOU WATCH TV HAPPILY.

FIG. 23B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

WHICH OF THE TYPES DO YOU CLOSE TO ? SELECT ONE FROM THE TYPES 1 TO 8.	
1. BALANCED GROUP	<p>YOU ARE STANDARD AUDIENCE.</p> <p>YOU ARE SLIGHTLY AFFIRMATIVE TO TV, WATCH UNRESTRICTEDLY, AND PREFER AN EASY PROGRAM WITHOUT STORY.</p>
2. UNRESTRICTEDLY ZAPPING GROUP	<p>YOU WATCH TV UNRESTRICTEDLY AND ZAPS A LOT.</p> <p>YOU PREFER AN EASY PROGRAM WITHOUT STORY.</p> <p>YOU ARE NEGATIVE TO TV COMPARATIVELY.</p>
3. UNRESTRICTED GROUP	<p>YOU WATCH TV UNRESTRICTEDLY AND CAN NOT STOP ONCE YOU START.</p> <p>YOU DO NOT PARTICIPATE IN TV POSITIVELY.</p> <p>YOU PREFER A PROGRAM WITH A STORY AND DRAMA COMPARATIVELY.</p>
4. ABSORBED IN STORY PROGRAM GROUP	<p>YOU PREFER AN IMPRESSION WITH A STORY AND DRAMA.</p> <p>YOU DO NOT PARTICIPATE IN TV POSITIVELY.</p> <p>YOU WATCH TV RESTRICTEDLY COMPARATIVELY.</p>
5. TV IS MY FRIEND GROUP	<p>YOU PARTICIPATE IN TV POSITIVELY AND ENJOY WITH EVERYONE.</p> <p>YOU PREFER AN IMPRESSIVE PROGRAM WITH A STORY AND DRAMA.</p> <p>YOU HAVE A TENDENCY TO WATCH TV UNRESTRICTEDLY.</p>
6. ANTI-TV GROUP	<p>YOU ARE NEGATIVE TO TV.</p> <p>YOU SELECT A DESIRED PROGRAM.</p> <p>YOU WATCH AN EASY PROGRAM WITHOUT A STORY COMPARATIVELY.</p>
7. BUSY GROUP	<p>YOU SELECT A SPECIALLY DESIRED PROGRAM.</p> <p>YOU ARE AFFIRMATIVE TO TV COMPARATIVELY AND PARTICIPATE IN TV.</p> <p>YOU WATCH REGARDLESS OF A PROGRAM TYPE.</p>
8. LAUGHTER GROUP	<p>YOU PREFER AN EASY AND COMFORTABLE PROGRAM WITHOUT STORY.</p> <p>YOU ARE AFFIRMATIVE TO TV AND PARTICIPATE POSITIVELY.</p> <p>YOU SELECT A COMPARATIVELY DESIRED PROGRAM.</p>

FIG. 24

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APPROVED	O.C. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS
GENRE	"AUDIENCE RATING OF GENRE DIVIDED ACCORDING TO LIFE SCENE."					

↘ U

FIG. 25

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NOTE: M IS AN IDENTIFICATION KEY INDICATING SEX OF MALE.

THIRTIES-MALE (30. 1. M)						
TWENTIES- MALE (20. 1. M)	AVERAGE BREAKFAST	LUNCH	DINNER	RELAXATION ON WEEKDAYS	RELAXATION ON HOLIDAYS	
GENRE	"AUDIENCE RATING OF GENRE FOR EACH LIFE SCENE DIVIDED ACCORDING TO AGE AND SEX."					

FIG. 26

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	AVERAGE	MON TUE WED THU FRI SAT SUN													
		5	6	7	~	12	13	14	~	19	24	1	2	3	4
12 ~ 16	GENRE	"AUDIENCE FREQUENCY OF GENRE FOR EACH TIME ZONE (0 TO 100)"													

FIG. 27A

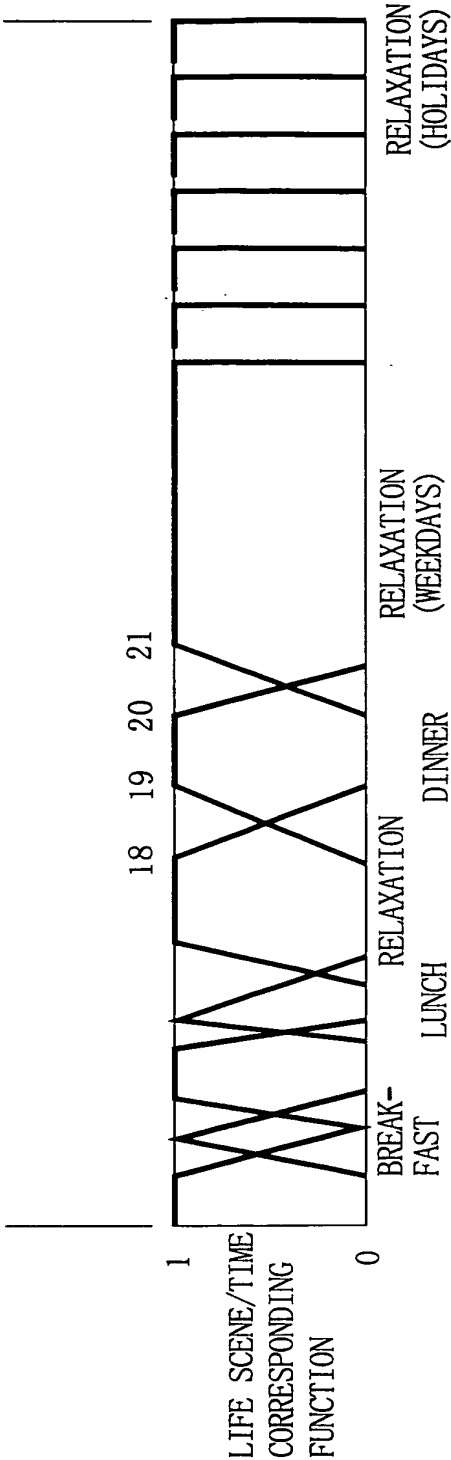


FIG. 27B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

ASK YOU ABOUT YOUR LIFE PATTERN. INPUT NUMERALS IN THE BLANKS.

• WHAT TIME DO YOU USUALLY HAVE DINNER ? A : ~ B :

• WHAT TIME DO YOU HAVE EARLIER AND LATER DINNER ? C : ~ D :

4A

FIG. 28

864F50" 69482060

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

CLUSTER (5) RECOMMENDATORY PROGRAMS/CHANNEL LIST

NOVEMBER 22 (FRI.)
10:00PM

☐ NEWS

☐ SPORTS

☐ VARIETY

TITLE LIST

☐ DRAMA/COMEDY

☐ MOVIE

☐ DOCUMENTARY

MULTI-PICTURE

☐ MUSIC

☐ CULTURE/HOBBY/OTHERS

FIG. 29

4A

☒ REGISTRATION OF GROUP MEMBER
 SELECT A GROUP SEAL
 AND PUT IT ON THE BLANK.


GROUP SEALS

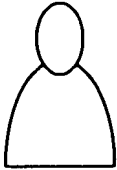
★


▼


◆


●


 A


 B


 C


 D


 E

END

FIG. 30A

☒ REGISTRATION OF GROUP MEMBER
 SELECT A GROUP SEAL
 AND PUT IT ON THE BLANK.


GROUP SEALS

☆


▽

◆


○



 A

◆



 B

◆


 C


 D

◆


 E

END

FIG. 30B

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

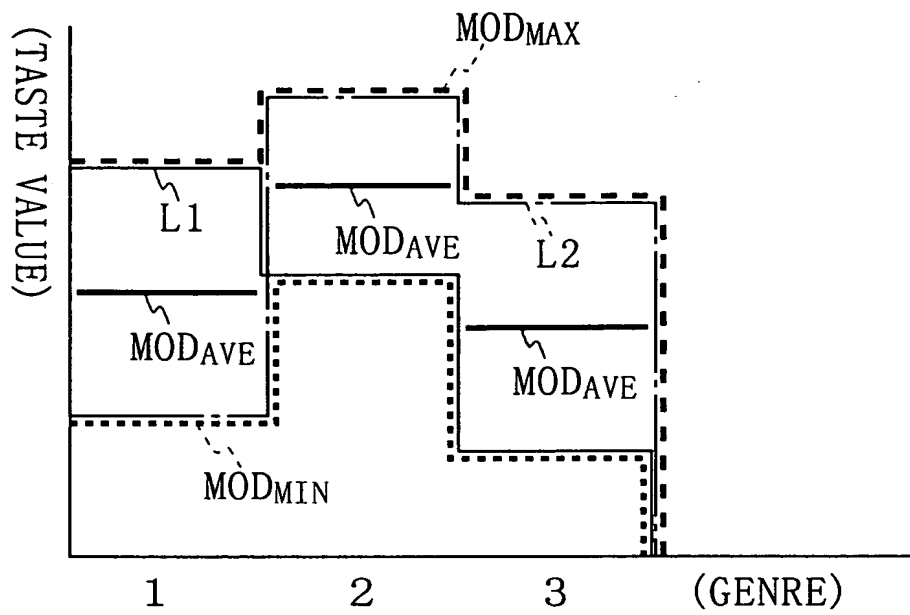








FIG. 31

09073469-051498

APPROVED	O.G.F.G.	
BY	CLASS	SUBCLASS
RAFTSMAN		

CLUSTER 5		RECOMMENDATORY PROGRAMS/TITLE LIST	NOVEMBER 22 (FRI.) 10:00PM
	THE X X X YOU WIN A PRIZE OF FOREIGN WORLD TRAVELING AT LAST ?		
	△△ SHOW YOU CAN NOT MISS THIS WEEK'S ○○!		
	○○○ THE GRANDSTORY OF THE FIRST LOCATION OF X X IN A DRAMA!!		
	" X X X " '93 ○○ DIRECTOR THE SCHOOL PICTURE FOR YOUNG FROM ○○ DIRECTOR.		
	JAPANESE MUSIC TOP 10 "△△△" X X X WILL CONTINUE TO BE ON THE TOP THIS WEEK ?		
	VOL. 4 ○○ THAT △△ RUNS THROUGH THE KARAOKE FIELD LIKE A STORM !?		

4A

FIG. 32

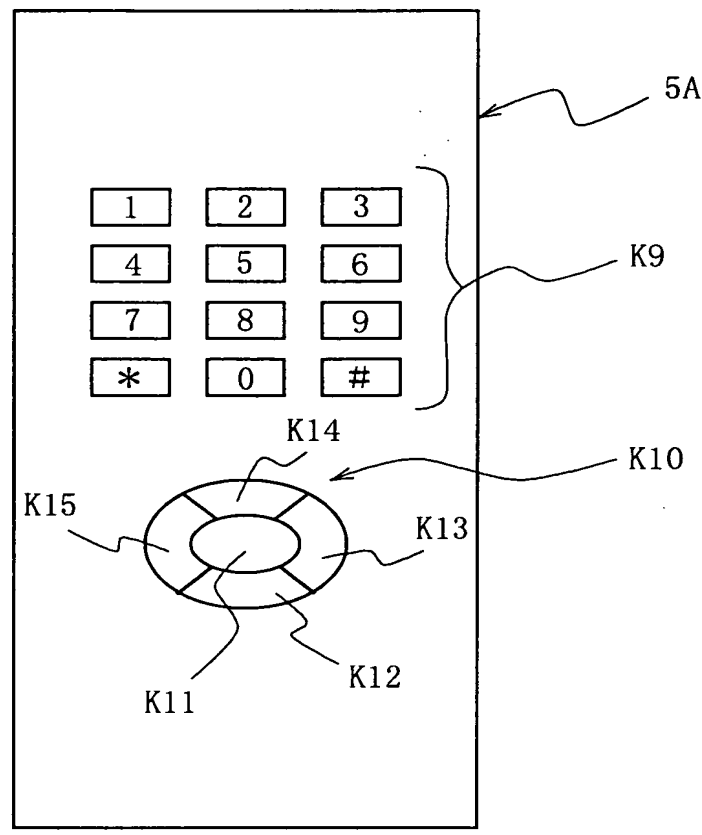


FIG. 33

864750-69482060

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DATE		

☐ MEMBER PROFILE REGISTRATION

1) INPUT YOUR MEMBER NUMBER WITH NUMERAL KEYS.

MEMBER NUMBER

2) SELECT YOUR APPLICABLE ITEMS WITH A CURSOR
AND PUSH THE DETERMINATION KEY.

AGE :

SEX :

4A

FIG. 34

09078459-051498

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

☐ GROUP REGISTRATION

1) INPUT YOUR GROUP ID NUMBER WITH NUMERAL KEYS.

GROUP ID NUMBER * #

2) INPUT YOUR MEMBER NUMBER OF GROUP SUCCESSIVELY WITH NUMERAL KEYS.

MEMBER NUMBER #

3) PUSH THE DETERMINATION KEY.

FIG. 35A

4A

4A

☐ GROUP REGISTRATION CHECK

4) CHECK THE GROUP LIST.

GROUP ID NUMBER				* 1 2 3 4			
MEMBER ID NUMBER							
No. 1)				5	6	7	8
No. 2)				9	0	1	2
No. 3)				3	4	5	6
No. 4)				7	8	9	0
No. 5)				2	3	4	5
No. 6)				6	7	8	9

5) IF THE LIST IS CORRECT, PUSH THE "EXECUTION" BUTTON.
IF THE LIST IS MODIFIED, SELECT THE MEMBER NUMBER WITH A CURSOR AND PUSH THE "EXECUTION" BUTTON, SO AS TO RETURN TO 2).

FIG. 35B

09078469-051498